

SALE PRICE VS. PERSONAL COVER RELATIONSHIP

1. Life Insured receives combination of :
 - Sale Price (Buy/Sell or Blue Cover); and
 - Personal Cover (Green Cover)
2. As Sale Price increases over time, Personal Cover (Green Cover) can be re-allocated to Buy/Sell Cover (Blue Cover)
3. Personal Cover has two functions:
 - Personal Needs; and
 - Comfort zone or warehouse for future Sale Price
4. “Green Cover” can be “Future Blue Cover”
5. As long as Life Insured receives the right total